

THE BONUS TRAINING GUIDE

Make better Reels in less time.

Find your ideas.

Record with confidence.

Build a routine you can keep.



Gideon Shalwick

Founder of Vubli

A personal guide to Parts 1, 2, and 3
September 2026 | vubli.ai

vubli[®]

Make better Reels in less time.

A personal guide from Gideon Shalwick

Vubli bonus training | September 2026

Hi there,

Welcome, and thanks for joining me for this training. I'm glad you're here.

I've spent years trying to make video creation easier, and I put this training together to share what's working for me now. My aim is to help you make videos people want to watch, without letting the production process take over your day.

In the pages ahead, I'll walk you through how I find ideas, turn them into videos with Vubli, and keep my recording setup small enough to take almost anywhere. You can work through it at your own pace and return to the recordings whenever you want to see a step in action.

Start with the people you want to help

Before we get into the tools, I want you to think about the people you're creating for. What are they asking? What are they finding difficult? What would they genuinely find useful?

The best starting point is the overlap between what your audience wants and what you can give them through your knowledge, skills, or experience. Then wrap that in a format you can repeat.

For me, one useful format is to show a real question someone has posted online, answer it on camera, and finish with a helpful next step. Once I've found a format that works, I can keep the structure and change the topic.



You need to make sure you create content that people actually want to watch.

Gideon Shalwick · Part 1 · 01:09

[Revisit Part 1 at 04:29](#)

Give your video a clear shape

A format is both the structure of your video and the way you film it. It might be a recurring reveal, a running diary, or a mix of your face and a webpage. Experiment until you find an approach you enjoy and can keep using.

The structure I come back to

- **A hook.** Give people a reason to stop scrolling in the first one to three seconds. I put a lot of thought into this opening because it sets up everything that follows.
- **Useful content.** Explain the problem and deliver the substance. For an educational video, I often use a few clear talking points to work through the solution.
- **A payoff or next step.** Answer the question, give a satisfying conclusion, or offer a call to action. You can build curiosity, but don't make people wait so long that it becomes frustrating.

Leave room for the viewer to see what matters

For a talking-head video, I like to keep my face toward the upper third, within the central viewing area. I leave space for captions and a title, and avoid putting essential information at the very top, bottom, or far edges.

Platform controls and cropped previews can hide things. Check how your video actually looks in the feed so your face, main action, and important words remain visible.

Find ideas in real conversations

I use an AI routine to find ten audience frustrations, pain points, or desires on X each day, with links to the original posts. I'm using AI to help me find what people are already saying, then I open the post and decide whether I can help.

In the training, I use starting filters of at least 500 views on a post and 3,000 followers for its author. Those are experiments I'm refining, not rules you have to follow. AI-generated ideas can also spark something useful, especially when you're getting started.

[Part 1 11:21 structure | 15:47 framing](#)

[Part 2 03:20 finding ideas](#)



It's wonderful once you find that format because then you can just repeat it.

Gideon Shalwick · [Part 1](#) · 06:20

Turn the idea into a finished video

In the live walkthrough, I use a post from someone whose video received about 190,000 views on Instagram and 2,000 on TikTok. It gives me a useful question to explore: why limit yourself to one platform?

Outline a few talking points

I plan the hook, the problem, the solution, and a call to action. I don't need to memorise a complete script. A few points keep me on track while leaving room to speak naturally.

Bring the source into Vubli

From the phone's share sheet, I choose **Open in Vubli** to bring the source page into the recorder. I can scroll the page, switch between it and my face, and draw attention to a detail with a hand, arrow, laser, or spotlight pointer.

Record one section at a time

I record a sentence or idea, stop, and move to the next one. Vubli trims silence at the beginning and end of clips and removes pauses within them, so I can take a moment to think.

If I don't like a take, I delete it from the timeline or use Undo for the latest clip, then try again. If I forget what I just said, I preview the previous clip. You don't have to restart the whole video.

Review the edit and captions

When I continue, Vubli stitches the clips together and generates captions. I watch the result, check the trims, and correct anything that needs attention. I can adjust the caption font, size, position, and colour, and add a subtle vignette if I want one.

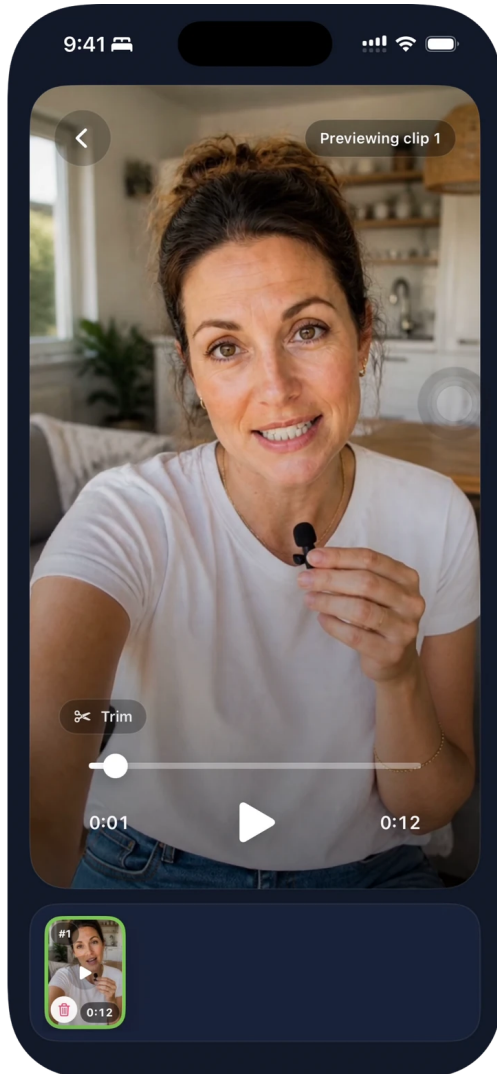
I also use the title suggestions as a starting point, then change the wording to suit the video. Keep the title and captions inside the usable viewing area. If a name or brand term is being misheard, add it to the vocabulary feature.

The example becomes an approximately 83-second video. The important part is that I can make it in small pieces, review it, and move on without getting caught in endless editing.

[Part 2 12:10 recording | 20:30 review and captions](#)

Record, then review

Here's how I move through these steps on my phone. These app images give you a visual reference as you work through the walkthrough.

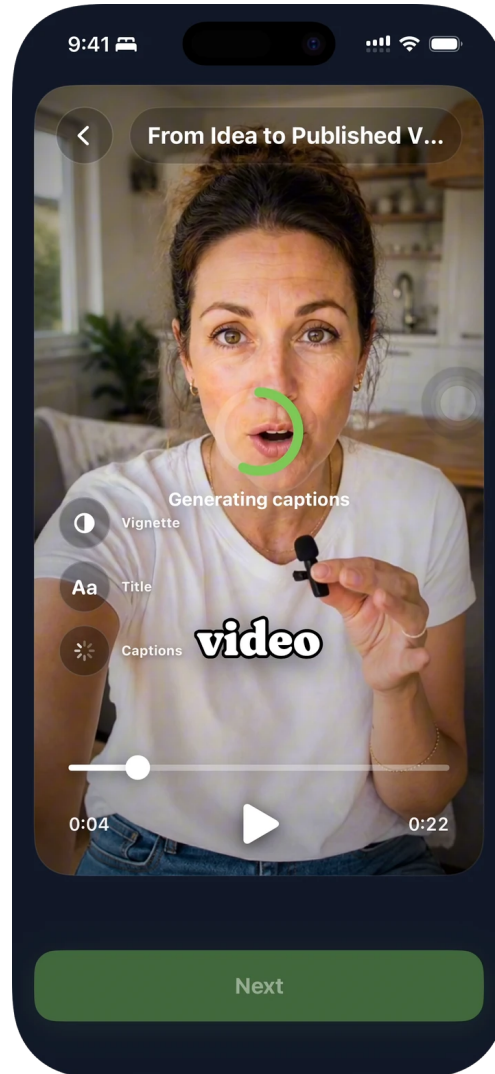


1. Review each clip

I record in small sections. The clip timeline lets me review what I've just said and redo a section when I need to.

App images from vubli.ai. Labels and controls may vary with your app version.

[See the recording walkthrough in Part 2](#)



2. Check the finished edit

I continue to the assembled video, then check the trim, captions, and title before moving on.

Make publishing part of the routine

Review the posts and choose what happens next

I turn on social post automation so Vubli prepares copy for each platform, then review it. I often adjust my X wording and remove hashtags as part of my own approach.

From there, I can post now, schedule for later, sync to the web dashboard, or save to Photos. Processing, uploading, and posting take time after the edit, so check the status to see when everything is live.

Use your phone and computer together

I can sync a finished video to the web without publishing it immediately. That lets me batch recordings, then organise the drafts later. On the web calendar, I drag a draft into a future slot and confirm the schedule, using a week or month view to plan ahead.

Give Vubli your voice and your ideas

In Prompts, I keep guidance for my social copy, title rules, and writing voice. You can add your own style and audience instructions, review the output, and refine them as you go.

In Ideas, add context about your business and audience. You can record a voice sample, generate ideas, keep the useful ones, or add your own bullet points and scripts. An idea brief gives you a hook, talking points, a viewer payoff, and a call to action.

Load the brief into the teleprompter, or use **Write using Vubli** to create a script and edit it first. The teleprompter follows your voice, and the automatic trim removes pauses. I like being able to prepare ideas on desktop and open them on my phone when I'm ready to record.

Remember text and image posts too

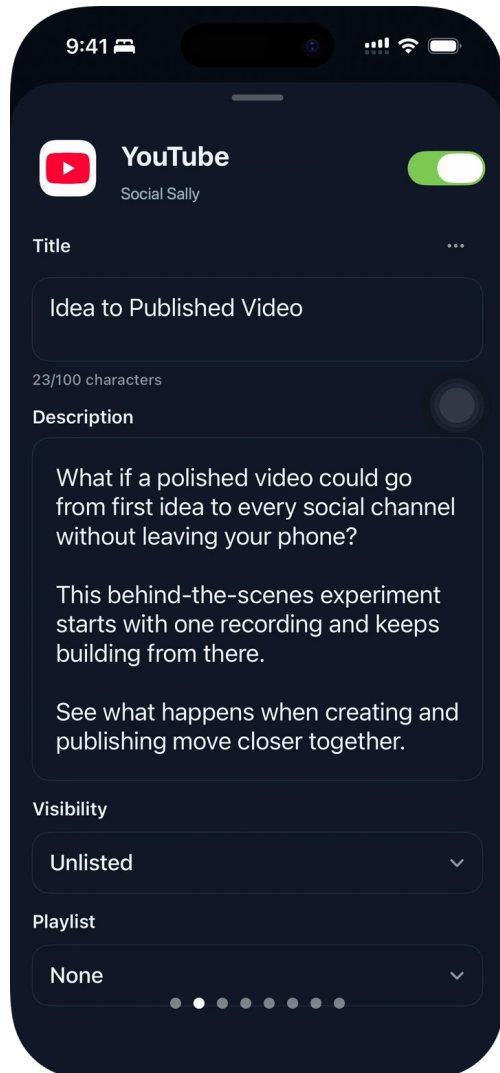
On the web, **C** opens text or image creation and **V** starts video creation. You can paste an image, add text, and post or schedule it. On the phone, use the plus button and switch to text mode to add text or a photo.

In the walkthrough, text posts can go to Facebook, LinkedIn, and X; images open up additional destinations. Choose the platforms you want and check whether you're saving a draft or posting now. I accidentally published a test post during the training, then removed it!

Part 2 24:30 publishing | 29:14 dashboard
32:50 prompts and Ideas | 42:00 text and images

Prepare the post, then publish

Here's how I move through these steps on my phone. These app images give you a visual reference as you work through the walkthrough.

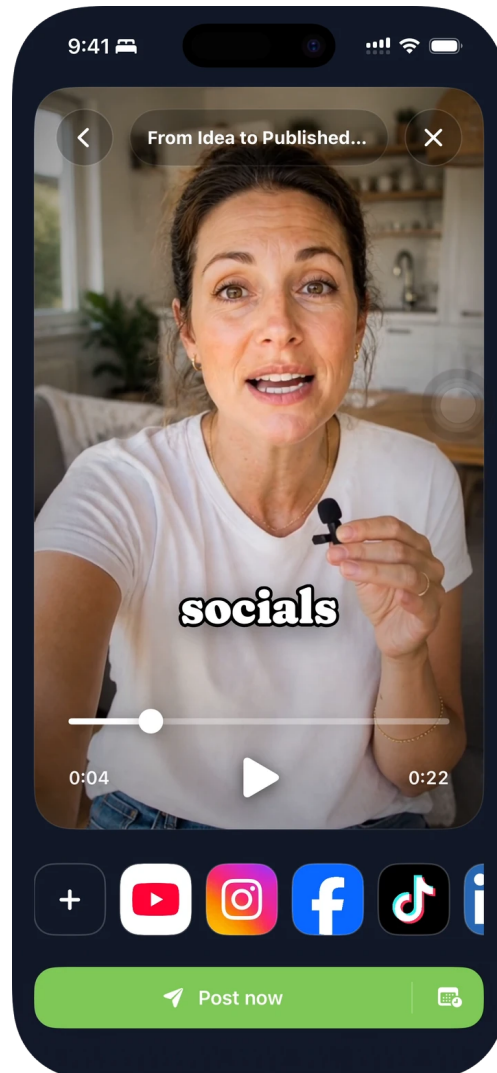


1. Review the platform copy

I check the suggested title and description for each destination and adjust the wording to suit my voice.

App images from vubli.ai. Labels and controls may vary with your app version.

[See the publishing walkthrough in Part 2](#)



2. Choose your next step

I check my destinations, then post now or choose another option such as scheduling, syncing, or saving.

My compact recording kit

You can start with just your phone. If I were adding one thing, it would be an external microphone for clearer sound. The rest of my kit helps me position the phone and control it more easily, but it's optional.

Some links below are affiliate links, so I may earn a commission from qualifying purchases. Check the selected version and compatibility before ordering. The prices I mentioned in the recording were approximate and may have changed.

Hollyland LARK M2 USB C microphone



This is a compact wireless microphone kit with small round transmitters and a USB C phone receiver.

I use the USB C version and like its small size, magnetic attachment, and quick connection. Holding the microphone closer to my mouth gives me better sound. The magnetic adapter below is a separate accessory.

[View product on Amazon](#) | Part 3 01:03

Maglame magnetic USB C adapter



This detachable connector sits between my phone and the microphone receiver, making it quick to attach and remove.

One part stays in the phone and the other connects to the receiver. It's a convenience I enjoy, rather than something you need. Before recording, I check the microphone and receiver lights to confirm they're connected.

[View product on Amazon](#) | Part 3 02:28

Control and position your phone

TYUOBX fingertip Bluetooth remote



This ring-style remote comes with a charging case and lets me control recording without touching my phone.

I needed extra iPhone accessibility and touch setup to get the ring working the way I wanted. Once configured, I could open my recording setup and start and stop remotely. Button behaviour depends on the remote and your setup; a basic camera remote may need less configuration.

[View product on Amazon](#) | Part 3 07:49

NEEWER ST16C arm and super clamp



The linked option is an adjustable 11-inch NEEWER arm and clamp for attaching equipment to a desk or another suitable edge.

I love being able to move a clamp between different locations and lock the phone at the angle I want. The phone holder is a separate part. I call my demonstrated clamp SmallRig in the video; this link is to a NEEWER alternative.

[View product on Amazon](#) | Part 3 05:03



That is my whole production studio plus my phone. And I'm done.

Gideon Shalwick · Part 3 · 12:44

Choose a phone holder

ULANZI MA02 dual magnetic phone holder



This foldable holder works as a small stand or attaches to a compatible mounting arm.

I like having magnets on both sides: one holds the phone, and the other can attach to a suitable magnetic metal surface, such as a compatible fridge door. I can use it on its own or screw it onto my clamp setup. Taking just this holder is more compact, but gives me fewer placement options.

[View product on Amazon](#) | Part 3 05:53

NEEWER PA010 magnetic phone mount



This is a simple magnetic phone mount with threaded attachment points for a compatible support, tripod, or arm.

I like its strong magnet and the simplicity of screwing it onto other supports. One drawback I've noticed is that the adhesive behind the rubber contact pad can wear over time and leave sticky residue on the phone.

[View product on Amazon](#) | Part 3 11:25

Keep it ready to use

My compact setup fits into a small case and saves me carrying a large tripod. I've also configured my iPhone Action button to open Vubli with a press and hold. If your iPhone has that button, it can be another useful shortcut once you've set it up.

Now it's your turn

I hope this has given you a simpler way to think about creating content. You don't need to get every detail perfect before you start. Pick something useful to say, make the process manageable, and learn from what happens when you publish.

When I started posting more regularly, including text and images between videos, I saw stronger LinkedIn impressions and renewed activity on YouTube. That's my experience, and yours will be your own. What matters is giving yourself a practical way to experiment and improve.

Here's what I'd love you to do next

- Pick one question your audience is asking.
- Outline a few talking points, either on paper or in Ideas.
- Record one sentence, idea, or section at a time.
- Review the trim and captions, then finish and publish.

If you're using the teleprompter, remember that bullet points are fine. You don't have to read a script word for word. Use whatever helps you speak clearly and comfortably.



You're going to need to figure that out for yourself as you go.

Gideon Shalwick · Part 2 · 00:42

Keep in touch

If you get stuck with Vubli, have a question, or want to suggest an improvement, use the help feature. I read that feedback, and it helps me make the product better.

As I mentioned in the training, attendees also have direct email access to me for the 30 days following the live session. During that period, you can ask about your content or the software, and I may send a short video back when that's the best way to help.

You can revisit all three recordings at vubli.ai/training.

Thanks again for spending this time with me. I'm looking forward to seeing what you create.

Cheers,

Gideon Shalwick

Founder of Vubli